



Tamar NRM



Sustainable Living Festival 2024

Going Circular

TRAMSHEDS & INVERESK PRECINCT | MARCH 2, 2024

Event Sponsorship Packages

TAMAR NRM'S SUSTAINABLE LIVING FESTIVAL 2024

GOING CIRCULAR

Tamar NRM's Sustainable Community Working Group is delighted to bring the **2024 Sustainable Living Festival** to the Inveresk Precinct in Launceston, at the heart of the Tamar Valley. This year the theme of the festival is 'Going Circular.'

The Festival is an opportunity to showcase existing circular economy practices in our region and promote the principles of Circularity to the community. Tamar NRM's Sustainable Community Working Group invites like-minded businesses or organisations to support the Festival through taking advantage of one of the Sponsorship packages outlined in this document.

Our week long celebration will begin with a number of smaller events throughout the region, culminating in two major events at the Tramsheds & Inveresk Precinct, Launceston:

- 2024 Tamar NRM Sustainable Business and Community Awards on Friday March 1, 2024; and the,
- 2024 Tamar NRM Sustainable Living Festival on Saturday March 2, 2024.

The festival will showcase the principles of circular economy, with exhibitors, speakers and activities demonstrating circular economy principles of:

- Designing out waste and pollution
- Keeping products and materials in use
- Regenerating natural systems
- Repairing, reusing repurposing, recycling, rethinking design, remanufacturing

We are also very excited to announce that Craig Reucassel, from the ABC Show 'War on Waste' is our special guest.

Craig has single highhandedly captured the Nation's attention, pointing out that we can't just keep making stuff, use it once or twice, and then bury it forever. Having Craig as our special guest will be a crowd-pleaser - so we know that this is going to be BIG!

Tamar NRM invites your business or organisations to partner with us to deliver an outstanding program that encourages our community to accelerate toward a circular economy together, stimulating ideas and conversations aimed at empowering the community to participate in, and contribute to our great region going circular.

Partnership opportunities are outlined on the pages to follow. The benefits listed are only the beginning. If you have a special request, do not hesitate to suggest how your business or organisation can benefit most from our partnership. We look forward to working with you!



PLATINUM SPONSOR

DONATIONS OF

\$10,000+

CASH &/OR IN-KIND

Become a Platinum Event Partner and receive:

ACKNOWLEDGEMENT AT ALL EVENTS

Including:

- 2024 Tamar NRM Sustainable Business & Community Awards; and,
- 2024 Tamar NRM Sustainable Living Festival

SUSTAINABLE LIVING FESTIVAL

- Naming rights for a session/area
- 4-5 internal and external exhibitor spaces
- Speaker opportunities
- Breakout rooms workshop/activity space
- Promotion in the event program
- Announcements on day
- On-site signage

ADVERTISING & MEDIA

- Your business logo on all print & on-line media
- Special mentions during media interviews
- Regular mention in social media
- Your logo on our website

- 2 passes to the Tamar NRM Sustainable Business & Community Awards
- 8 passes to the Festival lead-up events
- 2 x one hour sessions on 'Going Circular? A one-on-one business mentoring session with Dr Tony McCall, Office of Coordinator General
- 4 tickets to any Tamar Valley Leaders Lunch





GOLD SPONSOR

DONATIONS OF

\$5000

CASH &/OR IN-KIND

Become a Gold Event Partner and receive:

ACKNOWLEDGEMENT AT ALL EVENTS

Including:

- 2024 Tamar NRM Sustainable Business & Community Awards; and,
- 2024 Tamar NRM Sustainable Living Festival

SUSTAINABLE LIVING FESTIVAL

- Naming rights for a session/area
- 3-4 internal and external exhibitor spaces
- Speaker opportunities across all stages
- Breakout rooms workshop/activity space
- Promotion in the event program
- Announcements on day
- On-site signage

ADVERTISING & MEDIA

- Your business logo on all print & on-line media
- Special mentions during media interviews
- Regular mention in social media
- Your logo on our website
- 2 passes to the Tamar NRM Sustainable Business & Community Awards
- 6 passes to the Festival lead-up events
- 1 x one hour session on 'Going Circular? A one-on-one business mentoring session with Dr Tony McCall, Office of Coordinator General
- 2 tickets to any Tamar Valley Leaders Lunch



SILVER SPONSOR

DONATIONS OF
\$3000

CASH &/OR IN-KIND

Become a Silver Event Partner and receive:

ACKNOWLEDGEMENT AT ALL EVENTS

Including:

- 2024 Tamar NRM Sustainable Business & Community Awards; and,
- 2024 Tamar NRM Sustainable Living Festival

SUSTAINABLE LIVING FESTIVAL

- 2 internal and external exhibitor spaces
- Exhibition hall speaker opportunities
- Promotion in the event program
- Announcement on day
- On-site signage

ADVERTISING & MEDIA

- Your business logo on all on-line media
 - Special mentions during media interviews
 - Regular mention in social media
 - Your logo on our website
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- 4 passes to the Festival lead-up events
 - 1 ticket to any Tamar Valley Leaders Lunch



BRONZE SPONSOR

DONATIONS OF
\$2000

CASH &/OR IN-KIND

Become a Bronze Event Partner and receive:

SUSTAINABLE LIVING FESTIVAL

- One exhibitor space
- Promotion in the event program
- Announcement on day

ADVERTISING & MEDIA

- Special mentions during media interviews
 - Special mentions in social media
 - Your logo on our website
-
- 2 passes to the Festival lead-up events
 - 1 ticket to any Tamar Valley Leaders Lunch



FRIEND OF THE FESTIVAL

all donations up to
\$1000
CASH &/OR IN-KIND

Become a Friend of the event and receive:

SUSTAINABLE LIVING FESTIVAL

- Promotion in the event program
- On-site signage

ADVERTISING & MEDIA

- Special mentions in social media posts
- Your logo on our website

1 ticket to any Tamar Valley Leaders Lunch

Tamar NRM's 2024 Sustainable Living Festival

Event Partner Agreement

Please visit click [here](#) to complete the on-line form. Applications will be considered by the Sustainable Community Working Group, who may request further information

Have the following information handy:

- BUSINESS/ORGANISATION NAME
- ADDRESS
- CONTACT NAME
- PHONE
- EMAIL
- WEBSITE

and indicate which level of partnership you prefer:

- PLATINUM (10,000+)
- GOLD (\$5000)
- SILVER (\$3000)
- BRONZE (\$2000)
- FRIEND OF THE FESTIVAL (UP TO \$1000)

An invoice for payment will be sent upon receipt of this Partnership Agreement Form. All amounts are exclusive of GST

Thank you for your support.

For more information please call Sandy Astill on 0412 240 190 or email festival@tamarnrm.com.au.