



# Sustainable Living Festival 2024

## Going Circular

TRAMSHEDS & INVERESK PRECINCT | MARCH 2, 2024

# Event Sponsorship Packages



## **TAMAR NRM'S SUSTAINABLE LIVING FESTIVAL 2024** **GOING CIRCULAR**

**Tamar NRM's Sustainable Community Working Group is delighted to bring the 2024 Sustainable Living Festival to the Inveresk Precinct in Launceston, at the heart of the Tamar Valley. This year the theme of the festival is 'Going Circular.'**

The Festival is an opportunity to showcase existing circular economy practices in our region and promote the principles of Circularity to the community. Tamar NRM's Sustainable Community Working Group invites like-minded businesses or organisations to support the Festival through taking advantage of one of the Sponsorship packages outlined in this document.

Our week long celebration will begin with a number of smaller events throughout the region, culminating in two major events at the Tramsheds & Inveresk Precinct, Launceston:

- 2024 Tamar NRM Sustainable Business and Community Awards on Friday March 1, 2024; and the,
- 2024 Tamar NRM Sustainable Living Festival on Saturday March 2, 2024.

The festival will showcase the principles of circular economy, with exhibitors, speakers and activities demonstrating circular economy principles of:

- Designing out waste and pollution
- Keeping products and materials in use
- Regenerating natural systems
- Repairing, reusing repurposing, recycling, rethinking design, remanufacturing

Exhibitors, stall holders, speakers, community groups, chefs, entertainers, artists and sustainability enthusiasts will all converge to showcase initiatives, be inspired by good practices, experience keynote speakers, panel discussions and workshops.

Tamar NRM invites your business or organisations to partner with us to deliver an outstanding program that encourages our community to accelerate toward a circular economy together, stimulating ideas and conversations aimed at empowering the community to participate in, and contribute to our great region going circular.

Partnership opportunities are outlined on the pages to follow. The benefits listed are only the beginning. If you have a special request, do not hesitate to suggest how your business or organisation can benefit most from our partnership. We look forward to working with you!



# PLATINUM SPONSOR

DONATIONS OF

**\$10,000+**

CASH &/OR IN-KIND

Become a Platinum Event Partner and receive:

## ACKNOWLEDGEMENT AT ALL EVENTS

Including:

- 2024 Tamar NRM Sustainable Business & Community Awards; and,
- 2024 Tamar NRM Sustainable Living Festival

## SUSTAINABLE LIVING FESTIVAL

- Naming rights for a session/area
- 4-5 internal and external exhibitor spaces
- Speaker opportunities
- Breakout rooms workshop/activity space
- Promotion in the event program
- Announcements on day
- On-site signage

## ADVERTISING & MEDIA

- Your business logo on all print & on-line media
- Special mentions during media interviews
- Regular mention in social media
- Your logo on our website
  
- 2 passes to the Tamar NRM Sustainable Business & Community Awards
- 8 passes to the Festival lead-up events
- 2 x one hour sessions on 'Going Circular? A one-on-one business mentoring session with Dr Tony McCall, Office of Coordinator General
- 4 tickets to any Tamar Valley Leaders Lunch



# GOLD SPONSOR

DONATIONS OF

# \$5000

CASH &/OR IN-KIND

Become a Gold Event Partner and receive:

## ACKNOWLEDGEMENT AT ALL EVENTS

Including:

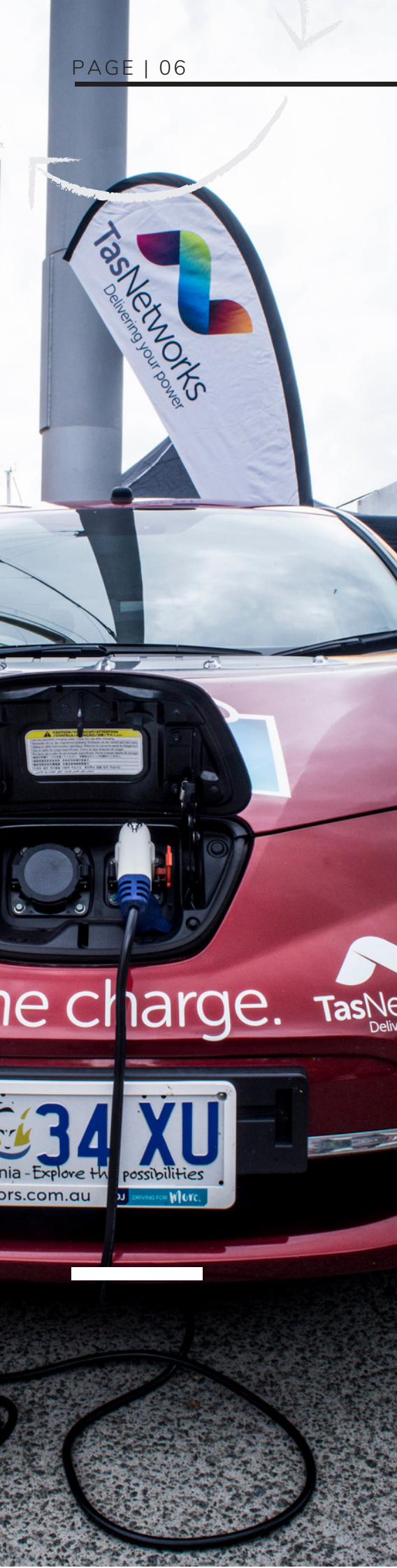
- 2024 Tamar NRM Sustainable Business & Community Awards; and,
- 2024 Tamar NRM Sustainable Living Festival

## SUSTAINABLE LIVING FESTIVAL

- Naming rights for a session/area
- 3-4 internal and external exhibitor spaces
- Speaker opportunities across all stages
- Breakout rooms workshop/activity space
- Promotion in the event program
- Announcements on day
- On-site signage

## ADVERTISING & MEDIA

- Your business logo on all print & on-line media
- Special mentions during media interviews
- Regular mention in social media
- Your logo on our website
  
- 2 passes to the Tamar NRM Sustainable Business & Community Awards
- 6 passes to the Festival lead-up events
- 1 x one hour session on 'Going Circular? A one-on-one business mentoring session with Dr Tony McCall, Office of Coordinator General
- 2 tickets to any Tamar Valley Leaders Lunch



# SILVER SPONSOR

DONATIONS OF

**\$3000**

CASH &/OR IN-KIND

Become a Silver Event Partner and receive:

## ACKNOWLEDGEMENT AT ALL EVENTS

Including:

- 2024 Tamar NRM Sustainable Business & Community Awards; and,
- 2024 Tamar NRM Sustainable Living Festival

## SUSTAINABLE LIVING FESTIVAL

- 2 internal and external exhibitor spaces
- Exhibition hall speaker opportunities
- Promotion in the event program
- Announcement on day
- On-site signage

## ADVERTISING & MEDIA

- Your business logo on all on-line media
- Special mentions during media interviews
- Regular mention in social media
- Your logo on our website
  
- 4 passes to the Festival lead-up events
- 1 ticket to any Tamar Valley Leaders Lunch





# BRONZE SPONSOR

DONATIONS OF  
\$2000

CASH &/OR IN-KIND

Become a Bronze Event Partner and receive:

## SUSTAINABLE LIVING FESTIVAL

- One exhibitor space
- Promotion in the event program
- Announcement on day

## ADVERTISING & MEDIA

- Special mentions during media interviews
  - Special mentions in social media
  - Your logo on our website
- 
- 2 passes to the Festival lead-up events
  - 1 ticket to any Tamar Valley Leaders Lunch

# FRIEND OF THE FESTIVAL

all donations up to  
\$1000  
CASH &/OR IN-KIND

Become a Friend of the event and receive:

## SUSTAINABLE LIVING FESTIVAL

- Promotion in the event program
- On-site signage

## ADVERTISING & MEDIA

- Special mentions in social media posts
- Your logo on our website

1 ticket to any Tamar Valley Leaders Lunch



# Tamar NRM's 2024 Sustainable Living Festival

## Event Partner Agreement

Please visit [click here](#) to complete the on-line form. Applications will be considered by the Sustainable Community Working Group, who may request further information

Have the following information handy:

- BUSINESS/ORGANISATION NAME
- ADDRESS
- CONTACT NAME
- PHONE
- EMAIL
- WEBSITE

and indicate which level of partnership you prefer:

- PLATINUM (10,000+)
- GOLD (\$5000)
- SILVER (\$3000)
- BRONZE (\$2000)
- FRIEND OF THE FESTIVAL (UP TO \$1000)

An invoice for payment will be sent upon receipt of this Partnership Agreement Form.

Thank you for your support.

For more information please call Sandy Astill on 0412 240 190 or email [festival@tamarnrm.com.au](mailto:festival@tamarnrm.com.au).